



IDO BAR

12.07.2002

TEL AVIV - JAFFA

PORTFOLIO

Work Experience

2025 - Present - TBWA\Yehoshua

Social Media Specialist

2024-2025 - Walla

Social Media Manager

2023 - The Jewish Agency in the United States

Social Media Manager at the Summer Camp of the Jewish Agency

2021-2023 - Galei Zahal

head of photography and editing in Galei Zahal Digital Department

2019-2020 - The Israeli Green Party

Graphic designer and social manager for former Knesset member Stav Shaffir and

Education

2025 - Present - B.A. in Political Science and International Relations

Tel Aviv University

Specialization in International Relation and Data Science & Artificial Intelligence

2024-2025 - Copywriting and Marketing Writing

Hasifa - The Open University

2022-2023 - User Experience Design studies

Technion - the continuing education

2017-2020 - Yigal Alon School

complete and excellent matriculation certificate with specialization in new media and advertising (communication and society)

Military service

2020-2023 - Multimedia Producer at Galei Zahal

- Head of Digital Photography and Editing in the digital department of Galei Zahal
- "Galei Zahal Command" Award for the Director of photography (DoP) of the web series 'Entered the Bar'.
- Responsible for creating graphics for the Galei Zahal website, ensuring visual consistency, brand adherence, and user experience.
- Photography, editing, and production course in the filming unit of the military colleges.
- Production, photography and editing workshop at the 'Gideonim' base on behalf of the IDF spokesperson.

Contact

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