



IDO BAR

12.07.2002

TEL AVIV – JAFFA

PORTFOLIO

Work Experience

2025 - Present - TBWA\Yehoshua

Social Media Specialist

2024-2025 - Walla

Social Media Manager

2023 - The Jewish Agency in the United States

Soical Media Manager at the Summer Camp of the Jewish Agency

2021-2023 - Galei Zahal

head of photography and editing in Galei Zahal Digital Department

2019-2020 - The Israeli Green Party

Graphic designer and social manager for former Knesset member Stav Shaffir and

Education

2025 - Present - B.A. in Political Science and International Relations

Tel Aviv University

Specialization in International Relation and Data Science & Artificial Intelligence

2024-2025 - Copywriting and Marketing Writing

Hasifa - The Open University

2022-2023 - User Experience Design studies

Technion - the continuing education

2017-2020 - Yigal Alon School

complete and excellent matriculation certificate with specialization in new media and advertising (communication and society)

Military service

2020-2023 - Multimedia Producer at Galei Zahal

- Head of Digital Photography and Editing in the digital department of Galei Zahal
- "Galei Zahal Command" Award for the Director of photography (DoP) of the web series 'Entered the Bar'.
- Responsible for creating graphics for the Galei Tzhal website, ensuring visual consistency, brand adherence, and user experience.
- Photography, editing, and production course in the filming unit of the military colleges.
- Production, photography and editing workshop at the 'Gideonim' base on behalf of the IDF spokesperson.

Objective

A Political Science and International Relations student at Tel Aviv University, and an active participant in Model United Nations.

Winner of the "Best National Creation" award from the Israeli Ministry of Education (2021). Brings a broad artistic skill set and a strong work ethic. Consistently delivers high-quality results with a sharp eye for aesthetics, while working efficiently and meeting deadlines. Known for excellent interpersonal skills and a fast ability to learn, adapt, and apply new

Skills

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Figma

Axure

Canva

Contact

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