

IDO BRAUNSTEIN

12.07.2002

TEL AVIV – JAFFA

Profile

Second-year Political Science student at Tel Aviv University, specializing in International Relations, Diplomacy and Security, with a minor in Data Science and Artificial Intelligence. Experienced in managing digital communications, coordinating projects from concept to delivery, and working with clients and multiple stakeholders.

Design & Content Creation:

Adobe Creative Cloud

Figma

Axure

Canva

Task & Project Management:

Asana

Data Plus

Programming & Data:

Python, SQL

Contact

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IDOBARBLOG.COM

Work Experience

2025 - Present - TBWA\Yehoshua
Creative Social Media Specialist

- Manage digital communications and social media activity for agency clients, including IBI Investment House
Manage briefs and lead creative projects from concept and client presentation through production and publication
- Coordinate with clients, creative teams, vendors and content creators, managing tasks and deadlines

2024-2025 - Walla
Social Media Manager

- Wrote, edited and adapted news content for digital platforms and different target audiences
- Prioritized tasks and responded to breaking news in a fast-paced environment under tight deadlines

2023 - The Jewish Agency in the United States
- Managed content creation and digital communications for a summer camp.
- Collaborated in English with Israeli and American staff in an international environment
- Planned, photographed and edited content documenting camp activities for families and the wider community

Education

2025 - Present - B.A. in Political Science and International Affairs
Tel Aviv University
Specialization in International Affairs, Diplomacy and Security with minor in Data Science and Artificial Intelligence.
Participated in Tel Aviv University's Model United Nations (MUN) program.

2024-2025 - Copywriting and Marketing Writing
Hasifa - The Open University

2022-2023 - User Experience Design studies

Military Service

2020-2023 - Multimedia Producer at Galei Zahal
- Head of photography and video editing in the digital department.
- Coordinated production tasks with editorial staff, presenters and other stakeholders to meet deadlines.
- Received the Galei Tzahal Commander's Award in 2022.