



IDO BAR

12.07.2002

TEL AVIV – JAFFA

 PORTFOLIO

Objective

A graduate of Yigal Alon High School, majoring in Communication and Society (New Media). Winner of the 'Best National Creation' award from the Ministry of Education in 2021.

Has a broad artistic skillset and a dedicated work ethic. Consistently delivers high-quality results with a strong emphasis on aesthetics, while completing tasks efficiently. Has excellent interpersonal skills and demonstrates a strong ability to learn and apply knowledge efficiently.

Skills

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Figma

Axure

Canva

Work Experience

2024-2025 - Walla

Social Media Manager and Copywriter

2023 - The Jewish Agency in the United States

Social Media Manager at the Summer Camp of the Jewish Agency

2021-2023 - Galei Zahal

head of photography and editing in Galei Zahal Digital Department

2019-2020 - The Israeli Green Party

Graphic designer and social manager for former Knesset member Stav Shaffir and the Israeli Green Party

Education

2024-2025 - Copywriting and Marketing Writing

Hasifa - The Open University

2022-2023 - User Experience Design studies

Technion - the continuing education

2017-2020 - Yigal Alon School

complete and excellent matriculation certificate with specialization in new media and advertising (communication and society)

Military service

2020-2023 - Multimedia Producer at Galei Zahal

- Head of Digital Photography and Editing in the digital department of Galei Zahal
- "Galei Zahal Command" Award for the Director of photography (DoP) of the web series 'Entered the Bar'.
- Responsible for creating graphics for the Galei Tzhal website, ensuring visual consistency, brand adherence, and user experience.
- Photography, editing, and production course in the filming unit of the military colleges.
- Production, photography and editing workshop at the 'Gideonim' base on behalf of the IDF spokesperson.

CONTACT

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